



# ANNA UNIVERSITY REGIONAL CAMPUS COIMBATORE



## PLACEMENT BROCHURE 2023-24



### ABOUT

The Regional Campus of Anna University Coimbatore was established during 2007. It offers higher education in Engineering and Technology.

The Regional Campus of Anna University Coimbatore is equipped with excellent infrastructure and highly qualified members of faculty, who facilitate hands on experience to students to master their skills in various disciplines.

### Contact Us -

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Placement Coordinator

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Placement Coordinator

15+ Years Of Academic Excellence | 40+ Total Recruiters

2K+  
Passed Out Students

**"Facilitative Learning  
Environment Where The  
Innovation Meets Excellence"**

[✉placement@aurcc.ac.in](mailto:placement@aurcc.ac.in)



# DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

## LAB FACILITIES

Cloud Computing and  
Networking Laboratory



Advanced Database  
Laboratory

Advanced Data  
Structures Laboratory



Software Development  
Laboratory

Project Laboratory



## ACHIEVEMENTS

- Annual One Day National level Technical Symposium "Genio 2K22"
- Conducted two days National Conference on "Advancements in Computing Methodologies"
- Conducted an one day Workshop on "Data Science and Its Applications".
- Conducted more than 10 Workshop, 4 National Conference, 12 FDP, 9 Guest Lecture Programme and 3 Symposium.
- Faculty Development Training Program on "Design and Analysis of Algorithms".
- 85% students got placed in top companies.

Students Profile - <https://bit.ly/3YiaVb7>

# DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

## LAB FACILITIES

Communication Systems  
Laboratory



VLSI Design Laboratory

Internet Of Things  
Laboratory



Embedded Systems  
Laboratory

Microprocessors and  
Microcontrollers Laboratory



## ACHIEVEMENTS

- MOU Signed with TEXAS Instruments Bangalore and ALTERA Corporation.
- Conducted 15 National Conference on "Signal Processing, Communications & VLSI Design - NCSCV from 2009 onwards".
- Faculty Development Training Programme on "Advanced Digital Signal Processing, Embedded and Real Time Systems & VLSI Design".
- Intercollege Technical Event on "PRAGYA" with 300 student's participation.
- More than 70 % of our students are placed in various reputed Software and Core industries.
- Conducted more than 60 different numbers of Workshops, Training Programmes & Seminars for the benefits of Students and Faculty Members.

Students Profile - <https://bit.ly/47fMMpL>



# DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

## ACHIEVEMENTS

- 4 FDPs conducted to enhance the technical expertise of the faculty.
- 12 Workshops organized in the growing Machine Learning Techniques.
- Industrial Perspective of Computer Aided and Designing and Drawing.
- Conducted More than 45 workshops, 7 National Conferences, 15 Seminars.
- 70% students got placed in top companies.

## LAB FACILITIES

Electrical Machines  
Laboratory



Power Electronics  
Laboratory

Electric Circuits  
Laboratory



Control Systems  
Laboratory

Measurements and  
Instrumentation Laboratory



Students Profile - <https://bit.ly/3OivGIl>

# DEPARTMENT OF MECHANICAL ENGINEERING

## ACHIEVEMENTS

- 70% students got placed in top companies
- Conducted on "Agile Manufacturing" and "Finite element method and its Applications".
- Tech Talk on "Futuristic Automotive Eleectronics".
- Conducting Career Guidance Program for Students Every year
- 225 papers presented by students in National/ International seminars/journals

## LAB FACILITIES

CNC Machining Centre



Advanced Fluid Mechanics  
Laboratory

Dynamics and Vibrations  
Laboratory



CAD / CAE Laboratory

Engineering Practices  
Laboratory



Students Profile - <https://bit.ly/3Ooun1v>

# Grateful Appreciation To Our Valued Industry Partners For Students Placements

